

StatChat AI



**A private and secure AI-driven
benchmarking data
solution tailored for your members.**

Dynamic Benchmarking



Our machine learning bot leverages your data to understand and categorize information, enabling your association to host a chat bot where members can interact with benchmarking and survey data through an advanced LLM (Large Language Model).

The LLM is a form of artificial intelligence (AI) that uses deep learning to comprehend and generate responses in natural language. This empowers your members to query StatChat AI and receive answers in direct, conversational language.

Artificial Intelligence is increasingly integrated into various facets of our lives, presenting both opportunities and challenges. While AI can sometimes be seen as a competitor to traditional technologies and organizations, we believe associations have a unique chance to become the preferred destination for AI-driven experiences for their members.

StatChat AI is versatile: it can answer specific queries such as “What is the median salary for a marketing director?” or generate visual data representations, including charts and graphs, to enhance understanding and presentation.

What Data does StatChat AI learn from?

StatChat AI only uses data collected or stored in the Dynamic Benchmarking database. We work very hard to ensure that data collected in our environment is secure, private and meets current laws when it comes to reporting the data. We have made the decision to limit StatChat AI learning to the data we know is accurate and secure.

Why should our association have an AI solution?

Your members need accurate and reliable information, and if you don't provide it, they'll look elsewhere. Delivering trustworthy data is a fundamental role of any association, and it's essential to the value your organization offers its members.

Why is StatChat AI more reliable than other commercial AI platforms?

StatChat AI utilizes the data contributed by your members through your Dynamic Benchmarking platform.



Unlike commercial AI models that aggregate data from various, often unverified sources, StatChat AI ensures that the information provided to your members is accurate and reliable. With StatChat AI, your members receive data that has been thoroughly verified by your organization, eliminating concerns about data accuracy and reliability. This positions your association as the definitive **SOURCE OF TRUTH** for your members' benchmarking and survey data.

What is the difference in our association hosting a commercial AI and incorporating it into our data base?

The key distinction between hosting a commercial AI and integrating ours into your database lies in data privacy and control. With StatChat AI, you can be assured that your data remains confidential and is not shared externally. In contrast, using commercial AI products, like ChatGPT, can pose a higher risk of data exposure. In contrast, using commercial AI products, like ChatGPT, can pose a higher risk of data exposure. When you submit queries specific to your industry to a commercial AI, there is a possibility that your association might be referenced in the responses.



This doesn't necessarily mean your data has been used, but the risk of data being utilized by the commercial provider is significantly higher. Hosting your AI solution with Dynamic Benchmarking ensures your data is secure and tailored to your specific organizational needs.

Can I add StatChat AI to my current Dynamic Benchmarking platform?

YES. StatChat AI operates as a stand-alone platform, equipped with its own servers and processing capabilities. Designed for versatility, it seamlessly unifies with any current Dynamic Benchmarking client database.

To learn more about StatChat AI

Please contact Ashley Geraghty

Senior Benchmarking Consultant, Dynamic Benchmarking

ageraghty@dynamicbenchmarking.com